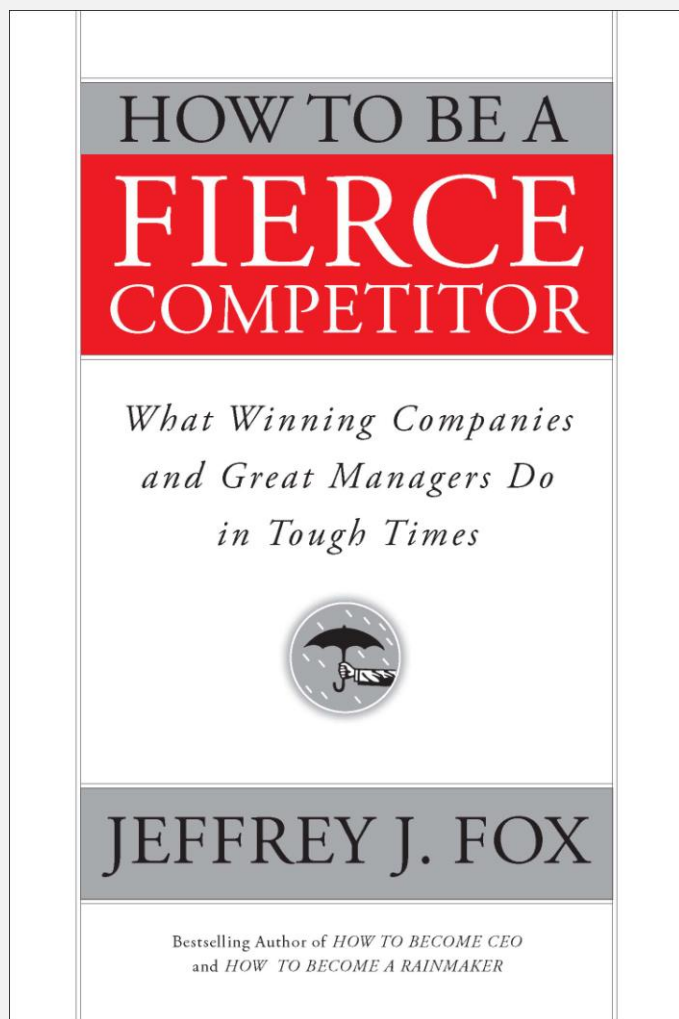


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**Jeffrey J. Fox** (Chester, CT) is an accomplished consultant, popular speaker and the acclaimed author of international business best-sellers, *How to Become CEO*, *How to Become a Rainmaker*, and *Secrets of Great Rainmakers*. He is also author of *Rain: What a Paperboy Learned About Business*. Fox is the founder and president of Fox & Company, Inc., a marketing consulting firm that specializes in marketing strategy development, innovation enhancement, selling skills training, branding, and dollarization. Prior to starting Fox & Co. Jeffrey was V.P., Marketing and a Corporate V.P. of Loctite Corporation. He was also Director of Marketing for the wine division of The Pillsbury Co., and held various senior level marketing jobs at Heublein, Inc. including Director of New Products. For more information, visit <http://foxandcompany.com/>.

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